Natasha Bajc

Home Interaction Design Lead

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About

Self-propelled, accountable, collaborative and experi-enced multidisciplinary Designer, passionate and knowledgeable about hospitality industry and skilled in Design, Technology and UX; looking for a position to deploy advanced affective computing and data science techniques in built environment; personalizing and deepening hospitality offerings.

Skills

Design,Design research,Design Documentation, Construction supervision, CyberPhysical Integration Iot

Revit,Acad, 3ds Max,Rhino, Adobe, Unity

Data handling (Matlab), ML (Python,Java), SQL

Prototyping:

Behaviour: Unity (C#),VR/AR/XR, Physical: 3d printing, CNC, robotics, Arduino

Affective computing, HCI

Strategy, planning, team management, project management, talent development

Lean, Agile Scrum and coordination with waterfall teams.

Employment

Code Design Studio — 2012 to Present
Founder Director

At CDS I design project solutions for intelligence in inhabited spaces. I prepare, coordinate and supervise diverse team of specialist end to end, to produce an innovative outcome that frequently includes: AI and ML tech, NLP, AMI and Affective Computing (Emotion-al AI). I supervise production of design documents and implementation. I coordinate with client and outside stakeholders. Winner of "Radical Innovation in Hospitality" award and "European Hotel Design award" for "Tomorrow's hotel" .

Urbis Design d.o.o — 2009 - 2012
Founder Director

At UD I was running a design office with over 50 employees, coordinating diverse teams of specialists on multi-hundred-million-dollar landmark hospitality development projects in South-East Europe. Grew office to a region leader. Invited speaker at MIPIM 2012 Cannes, France

Urbis Inc — 1999 - 2009
CEO

At Urbis I innovated in workflow for Design Develop-ment services and pioneered remote office organiza-tion. Produced documentation for over 150 world class Hospitality projects.

Education

Master of Computer Science (Affective Comp) — 2019
University of Southern California USC

Master of Architecture — 1999
Southern California Institute of Architecture

Diploma Engineer of Architecture — 1995
University of Belgrade, Serbia

Executive Education — 2012
Harvard Business School/Harvard GSD
Foundations of Real Estate

Academic employment

Pasadena City College — From 2015
Undergraduate Studio

University of California at Los Angeles UCLA — 2015-2016
Graduate Reaserch Studio M Arch 2

Woodbury University — 2014-2015
Undergraduate Interior design Studio

University of Belgrade — 2009-2010
Graduate Reaserch Studio